



Special Election Edition

The Upland News

Upland, California, Monday, April 10, 1972

Low Turnout Expected

City elections have traditionally been shunned by voters. National and state elections generally attract more votes than city elections. This seems to be the case in this year's municipal elections in Upland.

Only 38 percent of Upland's residents registered to vote in the mayor and councilman race. Should 6,699 persons vote, Upland will have a record turnout of half of its registered voters making their ballot choice. Four years ago, only 33 percent of those registered, voted. Two years ago, 41.6 percent of the registered voters voted.

Upland's election lacks a clear, decisive issue. Taxes, recreation, the freeway and the declining downtown area have been the targets of the candidates.

Zoning may be considered the major issue of the campaign. Homeowners are trying to band together to make their "residential vote" felt.

Mountain Ave. residents may be expected to turn out in force to vote for the candidate they think will favor residential zoning. A general plan amendment to lower the density along Mountain Ave. between Foothill and the proposed Freeway which will have a public hearing at the next council meeting, April 18, may also give added voter impetus.



empty seats await the winners

Residents can follow the election tallies by going to the council chambers or by phoning city hall, 982-1352. A special team of election operators will answer questions on election returns, as well as provide the final results when they are available.

Final results are expected by 9:30 p.m.

Absentee ballots will be counted at 7 p.m. by a team of four ex-

perienced volunteers. Returns from the 23 precincts should start coming into the city council chambers within an hour or so after the polls close.

Dee Carpenter, city clerk, gives credit to the precinct workers. "They are a delightful group of ladies and we are always grateful for their help."

The polls will be open from 7 a.m. to 7 p.m. These hours had been debated earlier this year

because some cities, including Upland, wanted the hours to follow the custom of the state and school board elections and stay open until 8 p.m.

However, most of the cities felt that 12 hours was adequate and felt the "cities should be uniform" in their hours. Dee Carpenter reports that precinct volunteers have reported in past elections that not many voters have appeared during the last hour.

Editorial

we recommend

Bailin - Mayor

As Upland's mayor, we feel "Hal" Bailin will demonstrate the strong leadership needed to solve some of the city's more pressing problems -- Bailin's background both as a city councilman and as an attorney would bring to city hall a sense of objective -- a clear, decisive ability to get things done -- to the advantage of all the citizens of Upland.

Meyer - City Council

As a progressive member of the planning commission, and past president of the Upland Merchants Association, John Meyer has viewed Upland from a vantage point known to only a select few. Meyer's experience, ability and enthusiasm are needed on the city council. We urge his election to the Upland City Council.

ELECTION FINALE

Candidates Voice Platforms

Zoning, the Foothill Freeway, taxes, recreation and industry were the major issues this week as nine of the 10 Upland mayor and city council candidates expressed their views during a public forum sponsored by the American Assn. of University Women at Upland High School.

In all probability, the "forum" was the last time candidates would be seen together before Tuesday's election.

Mayoral candidates speaking were Councilman Harold Bailin, student William Campbell, former mayor Abner Haldeman, student Jerry Morris, businessman Joe Serrao and educator and businessman Chester Wright. Council candidates present were Mayor George Gibson, management consultant William Bottin and businessman John Meyer.

Gibson is stepping down as mayor but he is seeking a seat on the council along with Bottin, Meyer

er and Louis Penna, a businessman. Two vacancies are scheduled to be filled on the council but one of the spots will be occupied by the city's first elected mayor. If Bailin is elected mayor in the April 11 municipal election, someone must be appointed to complete his term as a councilman.

Bottin proposed forming an active group of citizen consultants to help run the city. He said, "I want to prove that the average citizen has a voice in the city government."

Gibson defended the record of the present council and said his personal philosophy for Upland is that the city should be a high quality city with high quality development. He commented, "My goals for Upland are high. Some people think they are too high but if we keep working for quality, quality will seek us out."

Meyer said, "I suggest we take the city to the people. Let's meet

with the people. Instead of having people march on city hall, let's take city hall to the people."

Bailin commented, "If we are going to grow, we must attract the right kind of business and industry to raise our tax base." He also called for the month of May to be declared city beautification month to clean up the city.

Serrao said, "At election time, we are going to do this and that and clean up the city. Why wasn't this done five years ago?" He said downtown Upland is dying and suggested fixing up the downtown area instead of concentrating on developing other areas in the city.

Morris said, "I am opposed to the extension of the Foothill Freeway and commercialization of portions of Foothill Boulevard that are adaptable to quality homes." He said he favors bonds to support the overburdened schools.

Haldeman said, "You now en-

joy the fruits of what has happened a number of years ago. When I served on the council back in those days, we were looking ahead." He said he opposed high density housing.

Campbell suggested more concentration on low cost activities for youth. He said, "We must bring in industry but still maintain the quality of our homes. I wish to bring our youth into city government. That is the reason I am here."

Wright said he is concerned about recreation for adults and the young people. He said he favors going ahead with plans for a golf course near Cable Airport. Wright said he is opposed to the Foothill Freeway and called for a new master plan. He commented, "When the present master plan was drawn up, Upland had less than 15,000 people. It is time we plan for a city of 65,000."

Mayoral Candidates



Hal Bailin

Residence: 300 West 22nd Street, Upland California

Age: 41

Occupation: Upland City Councilman, Attorney at Law

Education: Graduate, Santa Monica City Schools; graduate U.C.L.A. (Bachelor of Arts degree in Political Science); graduate, School of Law, University of California at Berkeley (Juris Doctor degree).

Qualifications: After two years as city councilman, I am more than ever convinced that strong leadership is needed from City Hall if Upland is to progress and mature to benefit all of its citizens.

Progress has been made in those two years in recreation and in

communication between city government, citizens and businessmen; and the dissension which previously splintered our community has been largely resolved.

Those objectives were prime issues in my 1970 campaign, and I am gratified that much of what I pledged has been accomplished. But many problems remain.

And it is an unpleasant fact in Upland that little of the initiative needed to solve these problems is yet coming from city hall, the burden falling, instead, on the private sector.

As mayor, with the help of an involved populace, I believe I can more effectively provide the responsive and creative leadership still so sorely needed in Upland.



Wm. Campbell

Age: 18

Residence: 1394 West 11th Street,
Upland, California

Occupation: Student

Education: Political Science major at Chaffey College

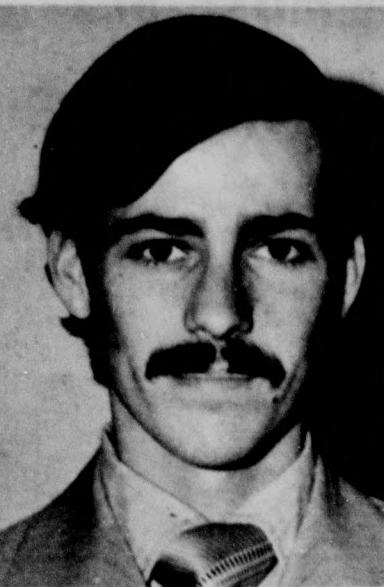
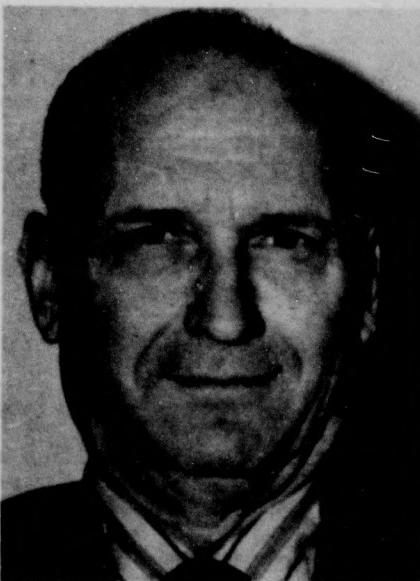
As a first year student at Chaffey College, I believe that taxes are the major worry of Uplanders.

I feel that the homeowners of Upland have had to support the city. The time has come for an easing of this burden on the residents of Upland.

I feel that in order to do this we must attract business and small industry to the area.

I suggest that the city hire a public relations man qualified to represent Upland as a town and who would know how to bring industry to the city.

I favor more and better recreation and I oppose the freeway.



Jerry Morris

Residence: 1241 Woodbury Ct.,
C. Upland, California

Age: 23

Occupation: Student

Education: Political Science Major, Cal Poly (SOPH)

Qualifications: In a time where we often witness the interests of the homeowner, the aged, and the minorities sacrificed for the personal gain of "professional" politicians there is a growing need for men of dedication, courage and honesty, despite a lack of political experience, to seek public office. That is why I am running for Mayor of Upland and what I offer you, the voter.

A problem of particular concern to many at this time is the rezoning of land for apartmental or commercial development near or adjacent to already existing single-dwelling residential neighborhoods. I stand opposed to this type of development in those areas. We must plan for the future and encourage commercial growth, but not at the expense of the homeowner. His voice has been ignored too often.

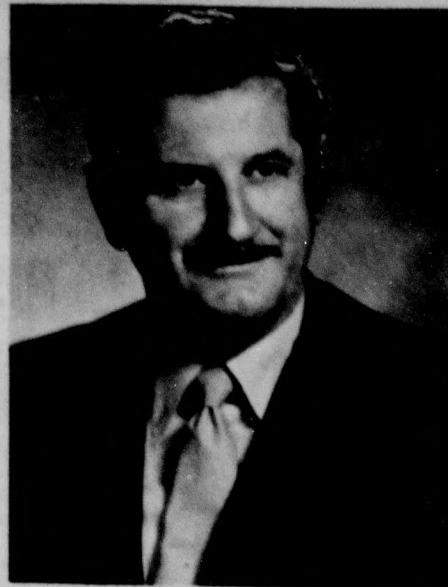
I offer you a fresh perspective in Upland Government and a pledge to work for a community of continued high standards.

Joe Serrao

Residence: 583 Tulare Way, Upland, Calif.

Occupation: Served as district agent for Prudential Insurance Co. for thirteen years.

I pledge my best efforts toward responsible city government designed to improve the quality of life in Upland. Desirable industries and businesses will be encouraged to locate in appropriate areas compatible with development of a fine residential community. I will actively oppose high density residential and/or commercial encroachment into areas which should logically be zoned, single family residential.



Qualifications: Served in the U.S. Marine Corps during WW II, is a member of the Veterans of Foreign Wars, Disabled American Veterans, past director of Boy Scouts of America; active in church and as a fund raiser for M.D., Heart Fund and Cancer Drives.

I believe all the citizens in the community should be represented in the city government. City officialdom should open its doors to the community. There should be communication without reservation, so that all issues are brought before the whole community, so that all citizens are better served and informed.

There is a lack of progressive planning in regard to the need

As mayor I believe there should be an open door for all who want to be heard.

for sound growth and development of Upland.

The city must protect the environment but cannot afford to "ignore those who keep the city healthy financially."

The city has lost commercial industry to other communities because of "lack of foresight and judgment." Has the city worked to involve our youth by providing a sound recreational program and I feel the burden of taxation and debt are being stacked up for the education system.

Chester Wright

Residence: 2349 Orange Drive,
Upland, Cal. 91786

Age: 38

Occupation: Assistant Professor, Chaffey College (On leave); President, Urban Affairs Institute; President, Sheridan Investment Corp.

Education: A.A., Boston U., general education; B.A., U. of Omaha, history/political science; M.A., Antioch College, Social science; Ph. D., Laurence U., higher education.

Qualifications: Our fast-growing City of Upland has all of the so-

(Cont'd. on Page 5)

UPLAND WINS IF GIBSON WINS

THE UPLAND COURIER RECOMMENDS:

"George Gibson has served Upland well for 8 years. He understands the community, he has stood on the side of orderly planning and solid development and he has many times demonstrated sound understanding of human problems that arise in the city. Mr. Gibson is the kind of public servant who not only talks about the future, he thinks about it as well. That speaks positively for his ability to aid Upland during this period of continued rapid expansion."

The Courier recommends the election of George Gibson as councilman as the best means to preserve Upland as a fine community."

VOTE GIBSON X

(PAID POLITICAL ADVERTISEMENT)

BOTTIN FOR UPLAND CITY COUNCIL TOMORROW



HIS IDEAS FOR UPLAND'S
FUTURE MUST BE GOOD -
ALL THE OTHER CANDIDATES
ARE USING THEM NOW!

BILL BOTTIN was the first candidate to talk about:

- HOLDING THE LINE ON PROPERTY TAXES.
- MORE EFFICIENT CITY GOVERNMENT.
- AN END TO SPECIAL-INTERESTS, CLOSED DOOR GOVERNMENT.
- PUBLIC AIRING OF THE CITY BUDGET.
- REAL REPRESENTATION FOR THE AVERAGE CITIZEN.
- FAIRNESS IN CITY PLANNING AND ZONING.
- ATTRACTING NEW BUSINESS TO UPLAND
- PUTTING THE PUBLIC SPOTLIGHT ON CITY GOVERNMENT.

Meyer and Gibson are talking about the same things now. The question is: Why haven't they done something about them in all the years they've been involved in Upland city government? These candidates, and the newspapers that endorse them, would like us to forget their records -- can we afford to?

Bill Bottin is really his own man. He represents no cliques or special-interest groups. He's not an attorney. He's not involved in real estate. He's a practical, successful management expert and he's dedicated to making Upland a better place to live by improving the quality and responsiveness of our city government.

He hasn't had to "Borrow" slogans for his campaign. And he's got the ability to turn his promises into productive programs for all the citizens of Upland.

He has no record to hide -- he's got a future we'll all be proud of!

Give yourself a break on election day -- protect your interests for a change! Vote for Bill Bottin.

WILLIAM L. "BILL" BOTTIN
"HE'S ONE OF US!"

(PAID POLITICAL ADVERTISEMENT)



Upland's needs and assigns priorities within limits of our own economic resources will be developed concurrently with plans for promoting expansion of our tax base.

These are my present responsibilities. I will utilize this know-how as Mayor.

Council Candidates



Name: William L. Bottin

Residence: 173 West 13th Street, Upland, California

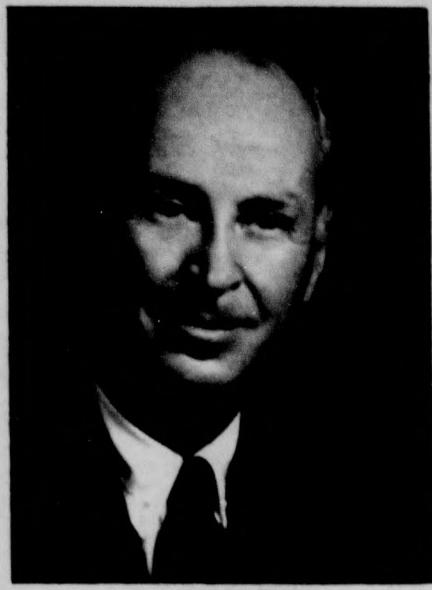
Age: 48 years

Occupation: Management Consultant

Education: Attended both Butler and Indiana Universities and hold B.S. in business administration

Qualifications:

I'm young enough to run,
Old enough to know better,
Smart enough to do a good job,
And dumb enough to be honest.



Name: George M. Gibson

Residence: 894 North Second Avenue, Upland, California

Age: 60

Occupation: Industrial Security; Mayor of the City of Upland

Education: University of Wisconsin -- Bachelor of Philosophy degree. Kent College of Law, Chicago, Illinois -- Juris Doctor degree.

Qualifications: Family: Wife -- Louise. Children -- Kathryn, Carolyn, Janice, and George, Jr. All children attended Upland schools.

Employment History: Special Agent, Federal Bureau of Investigation, assigned to San Bernardino County from 1947 to 1961; Kaiser Steel Corporation -- Superintendent, Plant Protection, since 1961.

Experience: Two terms on Upland City Council; presently Mayor, providing experienced leadership for eight years of good planning and creative programs. Re-election will insure continued good development of our city.

Accomplishments include continued well-planned zoning; beautification of streets including landscaping of Foothill Boulevard; undergrounding utilities on Euclid Avenue and planned for Foothill

(Cont'd. on Page 7)

cial and economic problems associated with rapid growth. As an experienced businessman, administrator and educator, interested in the good and welfare of Upland, I am eminently qualified by education and experience to handle the routine and extraordinary affairs of our city so as to ensure its orderly growth.

As a chief executive officer my work brings me in frequent contact with officials in government, business, civic affairs, philanthropy and education at local, state and national levels.

I am budget oriented and extremely conscious of the well-being overwhelming nature of the economic burdens on each one of us. Planning, both short-and long-range, which identifies growing-

**MAYOR
CITY OF UPLAND**

**CHESTER M.
Educator Administrator
Businessman**

H. M. Rossitter
Joan Oyler

Jo Ann Mitchell
Dorcas Bacot

Jane O'Brien
Jeff Cole

Phillip A. Kernan, Jr.
Anna G. Gentile
Drue B. Hampton

Vicki Galbraith
Claude M. Gideon

Lorine Reed
Steve Joines

Jim Maistri
Wendy Smart

Auggie Torres
Gayle Extale

Christene St. Claire
Rev. Dan Bacot

WRIGHT



Dr. Richard Mitchell
Robert Oyler

R. L. Rossitter
Eloise Brundage

Chuck Tour
Tom O'Brien

Shirley Watt
James Reed
Linda Aides

Elayne B. Hampton
John St. Claire

John Devine
Robert Smith

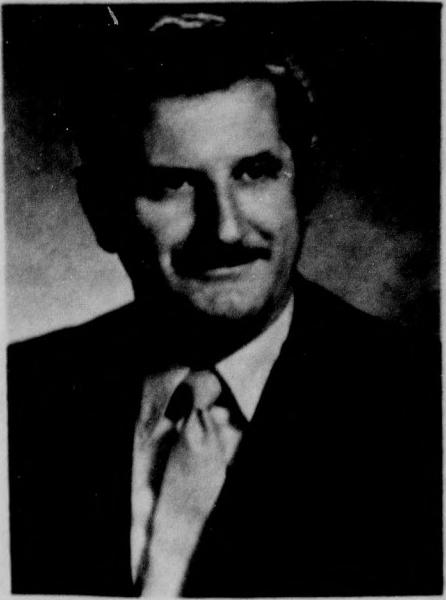
Jim Galbraith
Steve Smart

Walter F. Reardon
Bruce Wilson

Louie A. Estrada
Gilbert Extale



**WE ARE ON THE WRIGHT TEAM -- HOW ABOUT YOU?
VOTE TOMORROW - APRIL 11**



A MAN FOR THE PEOPLE

JOE J. SERRAO

FOR

MAYOR OF UPLAND

IT'S YOUR DECISION NOW

FOR THE FIRST TIME IN UPLAND HISTORY

YOU CAN ELECT YOUR OWN MAYOR

IT'S TIME FOR A CHANGE

A CHANGE FOR THE BETTERMENT OF YOUR CITY

PROTECT OUR ENVIRONMENT

BETTER STREETS AND STREET LIGHTS

COMMUNICATION, WITH ALL PEOPLES OF UPLAND

IMPROVEMENT OF DOWNTOWN UPLAND

ZONING, PRESERVE UPLAND HERITAGE

PLANNING WITH FORESIGHT NOT HINDSIGHT

**PROPER DEVELOPMENT OF OUR AIRPORT
AND SURROUNDING AREA**

**MODERN POLICE FACILITIES FOR OUR
POLICE DEPT**

**A MAN WHO WILL DEFEND THE PEOPLE OF UPLAND TO PROTECT THEIR PROPERTIES
BOTH BUSINESS AND RESIDENTIAL, FROM UNFAIR ZONING**

TO THIS I AM DEDICATED

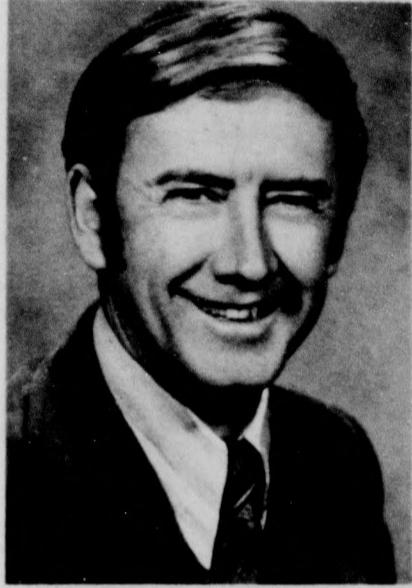
TO THIS I AM CONCERNED

ELECT JOE J. SERRAO



FOR MAYOR OF UPLAND

Boulevard; more park land acquired and parks developed; expanded recreation programs with full-time recreational director and planning for new recreational building; Civic Center master plan adopted; new library and fire department headquarters constructed; new fire department substation built; substantial expansion of fire and police personnel; establishment of Architectural, Youth Advisory and Environmental commissions; enactment of sign ordinance.



John Meyer

Residence: 2350 Orange Drive, Upland, California

Age: 39

Occupation: Businessman

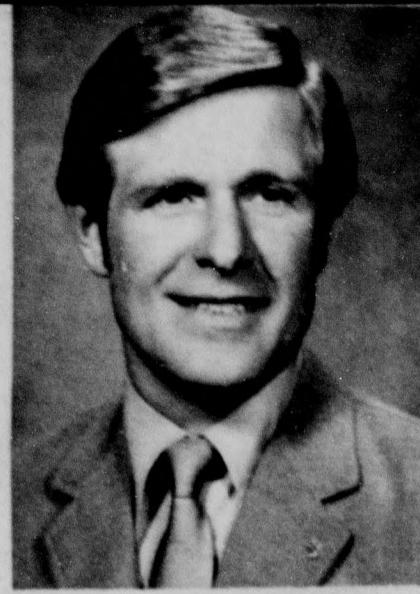
Education: Antelope Valley Junior College, Cal Poly of Pomona, U.C.L.A. and University of Southern California.

Qualifications: As past president of the Upland Merchants Association, Chamber of Commerce Man of the Year in 1969, former member of the Architectural Commission and now an Upland Planning Commissioner, I have had a vantage point from which to watch the operation of city government.

I have seen a lack of foresight, dedication and creativity. I believe the responsibility for both long and short-range planning to avoid the ills that have faced other growing communities rests with elected officials.

The city council must inspire -- and demand -- creativity from city hall and must challenge city employees to solve current and future problems, particularly those involving taxation, land use and equal representation. The solution does not lie in more taxes.

As Councilman, I believe I can provide the incentive and leadership to move Upland forward to benefit all of our community.



Louis Penna

Residence: 1363 North 5th Avenue, Upland

Age: 31

Occupation: Owner-Manager of Best-Aire Service Company, Upland

Education: High School Graduate-- Attended Los Angeles Tec College

Qualifications: Family -- wife, Sharon, five year old son, Jeffrey. Resident of Upland for the past eight years, Member, Ontario Elks Club.

Have worked with the residential and business public in Upland for past eight years, and feel I have a good understanding of the wants and needs of all the people in regard to residential and commercial zoning.

As a family man, I recognize the need for more and better parks and recreation facilities.

I see the need for a Building and Sign Ordinance that will serve the business community and preserve the beauty of our City. I feel I have a good knowledge of what is necessary to meet these requirements.

As a younger candidate, I have a good understanding of the problems of all the ages I will be representing, and can offer a fresh approach to some of the recurring problems that have been facing the present City Council.



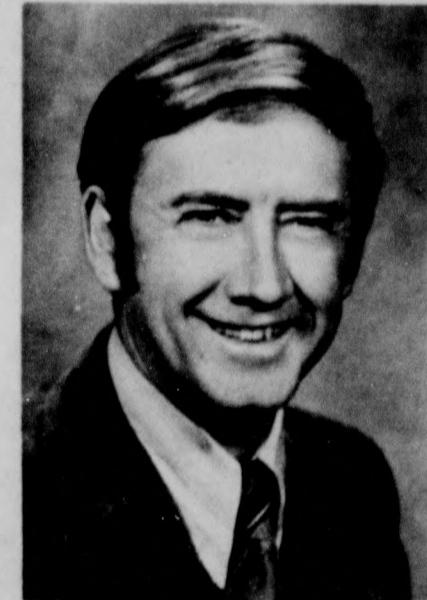
Thank You, Uplanders

Win, lose or draw Tuesday, I am proud to have been a candidate for city council. The campaign has been rewarding to me personally, and I hope to repay the citizens of Upland with dedicated service as a city councilman during the next four years.

JOHN A. MEYER

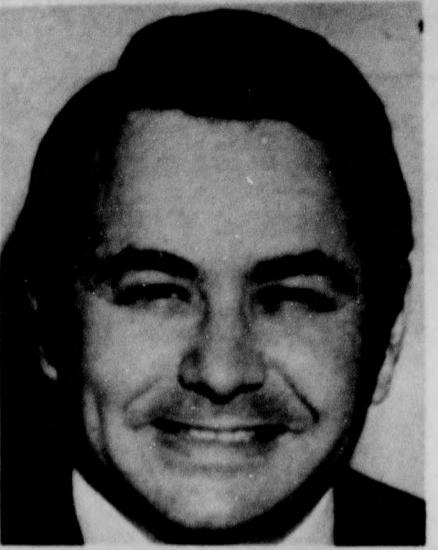
- ... honest representation
- ... citizen involvement
- ... responsible planning
- ... concern for the elderly

- ... fair taxation
- ... balanced economy
- ... public safety
- ... neighborhood protection



THE CANDIDATE WHO CARES

(PAID POLITICAL ADVERTISEMENT)



Elect
**Harold "Hal" Bailin X
Mayor of Upland**

Our Town Has Problems . . . Who's Going To Solve Them?

- LAND USE DISPUTES
- A LIBRARY WITH EMPTY SHELVES
- A TOO-SMALL TAX BASE
- OVER-BURDENED TAXPAYERS
- A DECAYING DOWNTOWN
- INADEQUATE CITY SERVICES
- SCHOOLS IN FINANCIAL TROUBLE
- TRAFFIC-CLOGGED STREETS
- OUTGROWN CIVIC BUILDINGS

HAL BAILIN HAS THE RECORD OF INVOLVEMENT

- . . . City Councilman, two years
- . . . Chairman, 1969 Upland Community Congress
- . . . Chairman, Upland Citizens Advisory Committee Upland School District
- . . . Board Member, Upland Boys Club, Upland Rotary Club, Opera Assn.

AND THE ABILITY

- . . . Past President, Upland Chamber of Commerce
- . . . Past President, Upland-Ontario Junior Chamber of Commerce
- . . . Young Man of the Year, 1965
- . . . Practicing Attorney, 16 years

★ A MAN OF PROVEN EXPERIENCE ★

IN 1970, HE PROMISED:

A full-time recreation program . . .

A more responsive city hall

To hold the line on taxes

Work on neighborhood problems . . .

TODAY:

Upland has a year-round, full-time recreation program, two new neighborhood parks, a proposed 600-acre regional park north of Foothill Knolls and a start on a city-school agreement to keep playgrounds open for recreation.

Citizens find new courtesy at city hall and have a new representative in government, the Community Relations Director.

City officials and businessmen are able to sit down in peace and, together, work to build a better Upland.

Public notification of zone changes has been improved.

The city tax rate has not been increased while city services have greatly improved.

Gravel truck annoyance on Euclid Avenue has been reduced through an agreement limiting truck speed, noise and hours of operation.

Some streets have been improved in southeast Upland. Foothill Knolls residents soon will have a traffic signal to protect them when crossing Foothill Boulevard.

A study is underway to protect the residences near Mountain Avenue.

LEADERSHIP YOU CAN BELIEVE IN

**WE SUPPORT HAL BAILIN FOR UPLAND MAYOR IN THE APRIL 11 MUNICIPAL ELECTION. WE WANT TO HELP AND
HEREBY AUTHORIZE USE OF OUR NAMES IN THE CAMPAIGN AND IN ADVERTISING.**

Art Accomazzo	W. Ross Crampton	Roger W. Luby	Marlin Riegsecker	Mrs. Betty H. Palada	Mrs. Mary Louise Schiereck
Edmund Accomazzo	John Schnepf	Bud Grossberg	Jas. T. Murphy	Nancy L. Palmer	Lawrence A. Waggoner
Louise Accomazzo	Martha Schnepf	Syd Grossberg	Gilbert Keasbergen	Mrs. Beatrice Casad	Mrs. Eugenia Lee Champion
Muffy Accomazzo	Jacques Sopkin	Robert F. Schauer	Beverly Jo Names	Mr. William Terrell	Georgia Riley
Dr. James Phelps	Mrs. Mitzi Sopkin	Sandra D. Schauer	Oliver H. Soderberg	Joyce Terrell	Lorraine Santarelli
Dee Phelps	Arnold W. Ellis	Donald H. Denn	Keith Larick	Tony Arnold	George Cassell
Nellie A. Welch	Donald G. Haslam	Judy Denn	R. Nelson Palmer	Jean Arnold	
Mathilda M. Kinney	Susan Haslam	Donald A. Brownell	Mrs. Marian Ward	Richard R. Riley	
John J. Kinney	Grace S. Scott	Carol L. Brownell	Mrs. Helen E. Fillhart	Ernest D. Kirkland	

PAID FOR BY UPLAND CITIZENS COMMITTEE FOR BETTER GOVERNMENT